



CLAIRE BARNETTE

ACD / SENIOR ART DIRECTOR

EDUCATION

Art Direction
The Creative Circus
2016

AWARDS

50 Under 30 Honoree
The Drum List, 2017

Best in Show, Gold
Greenville Addy's, 2019

SKILLS

Creative conceptualing

Public Speaking & Presenting

Adobe programs:

- Photoshop
- Illustrator
- Indesign
- After Effects
- Premiere Pro

Illustration

Social trends & best practices

Midjourney & AI software trends

CONTACT

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WORK EXPERIENCE

ASSOCIATE CREATIVE DIRECTOR

Leo Burnett Chicago
JAN 2023 - APR 2023

I created brand work for Dunkin' and mentored junior and midlevel creatives.

SENIOR ART DIRECTOR

Cossette
2021-2022

I executed 360 campaigns for McDonald's, Google, Walmart, WW, and M&M Food Markets among other brands. I also helped win new business.

ART DIRECTOR

Anomaly
2019-2021

I created 360 campaigns and bold ideas for Hershey's, Reese, Corona Beer, Sportchek, Oh Henry!, and new business.

ART DIRECTOR

EP+Co
2016-2019

I created 360 campaigns and brand platforms for brands like PUMA, Denny's Diner, Lowe's, Lenovo, Strayer University, and Fox Studios films.

ART DIRECTOR INTERN

Goodby Silverstein & Partners
JUN 2016 - OCT 2016

Concepted and created content for brands like Cisco, Sonic, & Xfinity.